

# PARTICIPATE AT THE MOST IMPORTANT QUALITY EVENT TAKING PLACE IN MEXICO



**19th Latin American Quality Congress**



**38th National Quality Control Congress**



**29th National Quality Circles Convention**



**19th Mexico Asia Pacific Total Quality Seminar**



**12th IMECCA's ISO 14000 International Forum**

**ISO 9000**

**19th IMECCA's ISO 9000 International Forum**

**OHSAS 18000**

**4th IMECCA's OHSAS 18000 International Forum**



**Cuernavaca, Morelos October 6 to 9, 2010**  
**MEXICO 2010. Bicentennial of Independence. Centennial of Revolution.**

**Motto:**  
**"Quality, key for recovery"**

**Main Stream: "Quality Management and Sustainability".**

Company-wide quality applications must have an impact on customer satisfaction, environmental protection, rational use of resources and occupational health and safety, factors that support sustainable development.



### Complementary streams:

1. Commitment and leadership for quality
2. Culture and education for quality
3. Creativity and technological development
4. Quality planning
5. Robust design and reliability
6. Six Sigma and lean management
7. Prevention and control techniques
8. Supplier evaluation and development
9. Supply chain security
10. Measurement of human responses to quality
11. Validation of testing and calibration methods
12. Metrics, balanced scorecard and quality economics

### Specific Applications:

1. Food quality and safety
2. Automobile and aeronautics
3. Infrastructure projects and construction
4. Electric and electronic industries
5. Manufacturing industry
6. Chemical, petroleum and textile
7. Health: hospitals and clinical laboratories
8. Services, Government and Software

Join us at this event and listen to the experiences of quality experts and successful quality professionals, among them:



United States:  
 Wayne Nelson,  
 Recognized author  
 on Reliability



The Philippines  
 Dr. Miflora Gatchalian  
 1st expert on Sensory  
 Evaluation



The Philippines  
 Dr. Sheila Gatchalian,  
 active consultant on  
 Food quality and safety



India:  
 Dr. Arun Chaudhuri,  
 expert on Design of  
 Experiments



Mexico:  
 Julian Adame Miranda  
 Institute of Electrical  
 Research



Mexico:  
 Carlos Vilchis Villaseñor,  
 expert on statistics



Mexico:  
 Vilma Luz Garcia  
 de Gonzalez,  
 IMECCA, A.C.



Mexico:  
 Jose Fco. Gonzalez Prado  
 Harrington Ishikawa  
 Medal 2003

Also know the Quality Models of the organizations distinguished by the International Asia Pacific Quality Award, Nucleo Electric Plant Laguna Verde-CFE and by the Madrid Excelente Award.

Abstract submission deadline: August 20, 2010

Full paper submission deadline: August 31, 2010

Paper presenter: \$ 260 U.S. Dlls. Including 60% subsidy

2nd speaker same paper: \$ 390 U.S. Dlls. Including 40% subsidy

Quality Circles or groups presenting a "success story" at the 29th National Quality Circles Convention: \$720 U.S. Dlls. including five members of the group.

Additional members of the team: \$144 Dlls. U.S. Dlls. Tax included.

Congress participant registration fee: \$ 650 Dlls. U.S. Dlls. Tax included.

Early bird registration fee before Sep. 6: \$ 610 U.S. Dlls.

Accompanying persons: \$ 175 U.S. Dlls. Including tax and social activities. It does not include entrance to technical sessions.

Teachers and students of universities and other educational centers with letter from the institution: 20% discount.

Groups: more than 10 participants with letter of the institution get 40% discount.

SPECIAL REDUCED HOTEL RATE FOR PARTICIPANTS: VILLA BEJAR HOTEL

Single room: \$80 US Dlls. Breakfast and tax included

Double room: \$88 US Dlls. Breakfast and tax included

Av. Domingo Diez No. 2350 Col. Chamilpa. 62210 Cuernavaca, Mor. Tel: 52 777 101 0000

For hotel reservations please send us your credit card information, number, bank and validity thru, to:

mexico@imecca.org.mx México Tel.:52(55) 52.50.10.99

monterrey@imecca.org.mx Monterrey Tel.:52(81) 83.40.19.82

guadalajara@imecca.org.mx Guadalajara Tel. 52 (33) 36.14.90.13

Cancellations made less than a month in advance will be charged with the payment of the first night.

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Under the auspices of



With the support of



**MEXICAN INSTITUTE FOR QUALITY CONTROL**

Registers ST & PS IMC 730522001013 & IMC 730522003003.

#### MÉXICO

Mariano Escobedo 396-102  
 Col. Anzures 11590, México, D.F.  
 Tel: (52 55) 5250 10 99 - 5254 73 10  
 Fax: (52 55) 5254 73 90 - 5254 10 47  
 mexico@imecca.org.mx  
 imecca@prodigy.net.mx

#### GUADALAJARA

Av. 16 de Sept. 730-1309 Condominio Guadalajara, 44180 Guadalajara, Jal.  
 Tels: (52 33) 3613 19 31 - 3614 51 52 Fax: (52 33) 3614 93 85 - 3613 55 16  
 guadalajara@imecca.org.mx imecca2@prodigy.net.mx

web site: [www.imecca.org.mx](http://www.imecca.org.mx)

#### MONTERREY

Zaragoza 1300 Sur, Despacho 250, Nivel A2  
 Edificio Kalos, 64000 Monterrey, N.L.,  
 Tel: (52 81) 8340 19 82 - 8343 40 07  
 Fax: (52 81) 8340 85 86 - 8340 32 74  
 monterrey@imecca.org.mx  
 imecca1@prodigy.net.mx

# PRE AND POST CONGRESS COURSES

(Congress participants get 20% discount)



## PRE CONGRESS COURSES (in Spanish).

### 21.5. COMPUTER AIDED DESIGN OF EXPERIMENTS LEVEL II - 40 Hrs.

Instructor: Carlos Vilchis  
Sep. 27 Oct. 1 Guadalajara, Jal.  
Monday to Friday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 700 Dlls. tax included.  
(Includes participation, 5 lunches and coffee).

## POST CONGRESS COURSES (in Spanish).

*The OHSAS Lead Auditor course is presented in english*

### Mexico City

#### 49 C. HEALTH AND SAFETY SYSTEMS LEAD AUDITOR QUALIFICATION COURSE - 40 Hr.

Course registered by RAB-QSA.  
Oct.11 -15 Mexico City  
Monday to Thursday from 8:30 a.m. to 6:30 p.m.  
Friday from 8:30 to 1:00 p.m.  
Fee: \$ 1, 624 U.S. Dlls. tax included.  
(Includes simultaneous interpretation, materials, 4 lunches, coffee and tax).

#### 52. QUALITY MANAGEMENT BASED ON ISO 9000 - 24 Hr.

Oct. 11 -13 Mexico City  
Monday to Wednesday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 525 U.S. Dlls. tax included.  
(Includes participation, lunch and coffee).

#### 55. QUALITY COSTS MANAGEMENT - 16 Hr.

Oct. 14 and 15 Mexico City  
Thursday and Friday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 425 U.S. Dlls. Tax included.  
(Includes participation, lunch and coffee).

#### 02. STATISTICAL QUALITY CONTROL IN PRODUCTION LEVEL 1 - 40 Hr.

Oct. 18 22 Mexico City  
Monday to Friday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 575 U.S. Dlls.  
(Includes participation, 5 lunches and coffee).

#### 04. STATISTICAL QUALITY CONTROL IN PRODUCTION- LEVEL 2 - 40 Hr.

Oct. 25 29 Mexico City  
Monday to Friday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 625 U.S. Dlls. Tax included.  
(Includes participation, lunch and coffee).

### Guadalajara, Jal.

#### 34. MEASUREMENTS SYSTEMS ANALYSIS - 24 Hr.

Oct. 11- 13 Guadalajara, Jal.  
Monday to Wednesday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 550 U.S. Dlls. Tax included.  
(Includes participation, lunch and coffee).

#### 06. SAMPLING INSPECTION TECHNIQUES - 24 Hr.

Oct. 14 16 Guadalajara, Jal.  
Thursday to Saturday from 8:30 a.m. to 5:30 p.m.  
Fee: \$ 375 U.S. Dlls. Tax included.  
(Includes participation, lunch and coffee).

### Monterrey, N.L.

#### 03. METROLOGY LEVEL 1 - 30 Hr.

Monday from 9 a.m. to 6 p.m.  
Tuesday and Wednesday from 8:30 a.m. to 6 p.m.  
Thursday from 8:30 a.m. to 1:30 p.m.  
Fee: \$ 375 U.S. Dlls. Tax included.  
(Includes participation, 3 lunches and coffee).

## COURSES PRESENTED IN ENGLISH BY DR. MIFLORA GATCHALIAN - MEXICO CITY



#### 18G1 SENSORY EVALUATION FOR PRODUCT DEVELOPMENT AND QUALITY CONTROL - 24 Hrs.

Sep. 27- 29 Mexico City  
Monday to Wednesday from 9:00 a.m. to 6:00 p.m.  
Fee: \$ 1,000 U.S. Dlls. tax included.  
(Includes participation, 5 lunches and coffee breaks).

#### 18G2 ADVANCED SENSORY EVALUATION AND MEASUREMENT OF CUSTOMER'S SATISFACTION - 16 Hrs.

Sep. 30 and Oct. 1 Mexico City  
Thursday and Friday from 9 a.m. to 6 p.m.  
Fee: \$ 675 U.S. Dlls. tax included.  
(Includes participation, 2 lunches and coffee).

**If you take part in both courses 18G1 and 18G2 you get the special price of \$1,500 U.S. Dlls.**

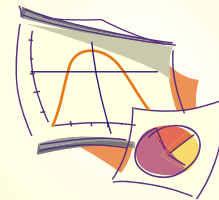
**Tax included, saving \$ 175 U.S. Dlls.**

#### 18G3 PANELISTS SELECTION, TRAINING AND CALIBRATION -16 Hrs.

Oct. 4 and 5 Mexico City  
Monday and Tuesday from 9 a.m. to 6 p.m.  
Fee: \$ 675 U.S. Dlls. tax included. (Includes participation, right for simultaneous translation, 2 lunches and coffee breaks).

**If you participate in the 3 courses 18G1, 18G2 and 18G3 you will only be paying \$ 2,025 U.S. Dlls. Tax included, saving \$ 325 U.S. Dlls.**

## COURSE PRESENTED IN ENGLISH BY DR. ARUN CHAUDHURI- MEXICO CITY



#### 29R. DESIGN OF EXPERIMENTS BY TAGUCHI METHOD - 16 Hrs.

Instructor: Dr. Arun Chaudhuri, Indian Institute of Statistics, Bangalore, India  
Oct. 4 and 5 Mexico City  
Monday and Tuesday from 9:00 a.m. to 6:00 p.m.  
Fee: \$ 575 U.S. Dlls. tax included.  
(Includes participation, right for simultaneous translation, lunch and coffee).

Information and Registration: **imecca**  
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E-mail: [mexico@imecca.org.mx](mailto:mexico@imecca.org.mx)

[imecca@prodigy.net.mx](mailto:imecca@prodigy.net.mx)

web site: [www.imecca.org.mx](http://www.imecca.org.mx)